



2020 Classic Motor Museum Sponsorships

Tier One: \$10,000.00 for term of One Year

Deliverables:

- 500 CMM admission tickets for Sponsor to use at their discretion
- Two tickets to annual fundraiser: Motors, Mischief and Mayhem
- Logo prominently displayed on website for duration of sponsorship term
- Logo prominently displayed on CMM rack cards for duration of sponsorship term

Museum Publications:

- Article welcoming Sponsor with content of their choosing
- Six opportunities to promote Sponsor's business/cause/etc. throughout term of sponsorship
- Logo prominently displayed on newsletter for term of sponsorship
- Acknowledgement in the annual report to board of directors and in all printed listings of the Museum's corporate contributors

Social Media:

- Welcome post about Sponsor on Facebook, Instagram and LinkedIn
- Twenty dedicated posts about Sponsor through term of sponsorship (posts to be formatted and sent from marketing team of Sponsor)

Museum Campus:

- Dedicated space for tent/booth at Classic Motor Museum during two pre-selected weekends in St. Michaels **this is a first come, first served selection**
- 20% discount on CMM merchandise for duration of sponsorship term
- Two rentals of Struthers Family Education Center for meetings or receptions (**must follow town rules, time restrictions (four hour maximum) and rentals are on a first come, first served basis**)



Tier Two: \$5000.00 for term of One Year

Deliverables:

- 250 CMM admission tickets for Sponsor to use at their discretion
- Logo displayed on website for duration of sponsorship term

Museum Publications:

- Article welcoming Sponsor with content of their choosing
- Four opportunities to promote Sponsor's business/cause/etc. throughout term of sponsorship
- Logo displayed on newsletter for term of sponsorship
- Logo displayed on CMM rack cards for duration of term
- Acknowledgement in the annual report to board of directors and in all printed listings of the Museum's corporate contributors

Social Media:

- Welcome post about Sponsor on Facebook, Instagram and LinkedIn
- Ten dedicated posts about Sponsor through term of sponsorship (posts to be formatted and sent from marketing team of Sponsor)

Museum Campus:

- One rental of the Struthers Family Education Center for meetings or receptions (**must follow town rules, time restrictions (four hour maximum) and rentals are on a first come, first served basis**)



Tier Three: \$2500.00 for term of One Year

- 125 CMM admission tickets for Sponsor to use at their discretion
- Logo displayed on website

Museum Publications:

- Article welcoming Sponsor with content of their choosing
- Two opportunities to promote Sponsor's business/cause/etc. throughout term of sponsorship
- Logo displayed on newsletter for term of sponsorship
- Acknowledgement in the annual report to board of directors and in all printed listings of the Museum's corporate contributors

Social Media:

- Welcome post about Sponsor on Facebook, Instagram and LinkedIn
- Five dedicated posts about Sponsor through term of sponsorship (posts to be formatted and sent from marketing team of Sponsor)

Tier Four: \$1000.00 for term of One Year

- 50 CMM admission tickets for Sponsor to use at their discretion
- Logo displayed on website

Museum Publications:

- Article welcoming Sponsor with content of their choosing
- One- opportunities to promote Sponsor's business/cause/etc. throughout term of sponsorship
- Logo displayed on newsletter for term of sponsorship
- Acknowledgement in the annual report to board of directors and in all printed listings of the Museum's corporate contributors

Social Media:

- Welcome post about Sponsor on Facebook, Instagram and LinkedIn
- Two dedicated posts about Sponsor through term of sponsorship (posts to be formatted and sent from marketing team of Sponsor)

****As of March 2020****